

# IDITAROD LEADERSHIP Experience

Based on the book by Chris Fuller



**Thursday,  
March 4, 2010  
Dena'ina  
Convention Center  
Anchorage, AK**



## Leverage the Adventure to become a Master Leader

### Who should Attend:

- ◆ Leaders at every level
  - ◆ Aspiring
  - ◆ Entry-Level
  - ◆ Mid-Level
  - ◆ Executive

### Price

- ◆ \$299
- ◆ Early-Bird and Group Discounts
- ◆ Includes:
  - ◆ Event Registration
  - ◆ Iditarod Leadership Book
  - ◆ Event Materials
  - ◆ Lunch
  - ◆ Snacks
  - ◆ Ticket to Mushers Banquet that evening (while supplies last)

### Powerful Learning Points

- ◆ Beginning your Leadership Journey
- ◆ Manager vs. Iditarod Leader
- ◆ Strategic Communication, Awareness, & Skill
- ◆ Leading with EQ
- ◆ Building and Running a Winning Team
- ◆ Dysfunctional Teams
- ◆ Storms on the Trail of Business
- ◆ Purpose in the Journey
- ◆ The 90-Day Burn

### More

- ◆ For More information:
  - ◆ [www.IditarodLeadership.com](http://www.IditarodLeadership.com)
- ◆ To Register
  - ◆ [Click here to Register](#)
- ◆ Free iphone / itouch application
  - ◆ [Iditarod Leadership app](#)

**1.877.303.0482**



Iditarod Logo is a registered Trademark of the Iditarod Trail Committee  
A significant portion of the proceeds of this event will be donated to the Iditarod Trail Committee